



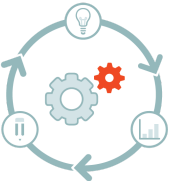


Design Thinking for School Leaders

Five Roles & Mindsets That Spark Positive Change

Mindset & Role	Description	Get Started
 <p>Opportunity Seeker</p>	Shift from problem solving to problem finding and actively seeking opportunities.	<p>Ask Why 5x: The next time you hear the phrase, “We tried that and it didn’t work,” ask why, but don’t just ask it once. Ask it five times.</p> <p>Host a “What if..?” Conversation: Encourage your team to dream bigger than they have before and capture their ideas.</p>
 <p>Experience Architect</p>	Design and curate learning experiences based on need that stretch the current status quo.	<p>Redesign a School Event: Look at your school calendar</p> <ul style="list-style-type: none"> • types of events? • purpose of events? • meeting the audience needs? <p>Reimagine the event to better meet user needs.</p>
 <p>Rulebreaker</p>	Thoughtfully challenge the way we always do things.	<ol style="list-style-type: none"> 1. Identify (one simple rule or practice getting in your way) 2. Ask why (the rule or practice exists) 3. Modify (the rule or practice to make a big impact)
 <p>Storyteller</p>	Capture the hearts and minds of a community to amplify the good and create authentic community.	<p>Define Your Intention- Know what your story should sound like, look like, and feel like</p> <p>Walk It - With purpose. Is your vision evident on the walk?</p> <p>Talk It - Ask for stories. Do they align with your vision?</p>
 <p>Producer</p>	Hustle, get things done, create rapid learning cycles for their teams and see they are responsible for shipping a “final” product.	<p>Schedule a “Wake-up Call”: Provide your team with a healthy dose of reality. Learn from schools that are ahead of you.</p> <p>Take a Break from Committees: Create learning action teams that use short iterative cycles with lots of feedback and transparency.</p>

www.leadlikeadesigner.com

@am_gallagher @kamithor

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